

CTTC Advertising Co-Op Symposium

CTTC Chair

Don Skeoch

Chief Revenue Officer

California Academy of Sciences

55 Music Concourse Drive

San Francisco, CA 94118-4503

Phone: (415) 379-5141, Fax: (414) 750-7346

email: dskeoch@calacademy.org

Committee Term: 11/30/2010

Members

Emily Bird-Hrivnak

Senior Manager of Marketing & E-Commerce

Desert Springs, A JW Marriott Resort & Spa, Palm Desert

74855 Country Club Dr

Palm Desert, CA 92260-1961

Phone: (760) 862-1526, Fax: (760) 341-1872

email: emily.bird@marriott.com

Committee Term: 12/31/2009

Andy Chapman

Director of Tourism

North Lake Tahoe Convention & Visitor's Bureau

PO Box 5459

Tahoe City, CA 96145-5459

Phone: (530) 581-8709

email: andy@puretahoenorth.com

Committee Term: 12/31/2009

Sharon Feary

Manager of Westfield Shoppingtown Mainplace

CWC- Santa Ana

2800 N. Main St., Suite 112

Santa Ana, CA 92705-6616

Phone: (714) 667-0400, Fax: (714) 547-2643

email: elishakel@aol.com

Committee Term: 09/30/2010

Kerri Verbeke Kapich

Vice President of Marketing

San Diego Convention & Visitors Bureau

2215 India St

San Diego, CA 92101-1725

Phone: (619) 232-3101, Fax: (619) 232-1707

email: kvkapich@sdcvb.org

Committee Term: 12/31/2009

Julie Maurer

Vice President, Sales and Marketing

Booth Creek Resorts

11025 Pioneer Trail

Truckee, CA 96161-0235

Phone: (530) 550-2613, Fax: (530) 550-5120

email: jmaurer@boothcreek.com

Committee Term: 04/30/2010

Anthea McGoldrick

Manager

Pier 39

PO Box 193730

San Francisco, CA 94119-3730

Phone: (415) 981-1280, Fax: (415) 956-0209

email: anthea@pier39.com

Committee Term: 09/30/2010

Stephanie Nakasone

Business Development Director
Beverly Hills Conference & Visitors Bureau
239 S Beverly Dr
Beverly Hills, CA 90212-3807
Phone: (800) 345-2210, Fax: (310) 248-1020
email: Nakasone@beverlyhillsbehere.com
Committee Term: 12/31/2010

Matt Paye

Director of Consumer Marketing & Promotions
Auto Club Speedway
9300 Cherry Ave
Fontana, CA 92335-2562
Phone: (909) 429-5203, Fax: (909) 429-5299
email: mpaye@autoclubspeedway.com
Committee Term: 12/31/2009

Howard Pickett

Chief Marketing Officer
Mammoth Mountain Ski Area, LLC
1 Minaret Rd.
Mammoth Lakes, CA 93546-0024
Phone: (760) 934-0711, Fax: (760) 924-7003
email: hpickett@mammoth-mtn.com
Committee Term: 05/31/2010

Matt Stiker

Executive Vice President of Marketing
San Francisco Convention & Visitors Bureau
201 3rd St Ste 900
San Francisco, CA 94103-3152
Phone: (415) 974-6900, Fax: (415) 362-7323
email: mstiker@sanfrancisco.travel.com
Committee Term: 04/30/2011

John Wagnon

Vice President of Marketing
Heavenly Valley Limited Partnership
PO Box 2180
Stateline, NV 89449-2180
Phone: (775) 586-4455, Fax: (775) 588-5517
email: jwagnon@vailresorts.com
Committee Term: 12/31/2009

Kathy Paver

Senior Vice President, Marketing
Pier 39
PO Box 193730
San Francisco, CA 94119-3730
Phone: (415) 705-5514, Fax: (415) 981-8808
email: kathy@pier39.com
Committee Term: 12/31/2009

Woody Peek

Vice President Travel Industry Sales & Membership
Palm Springs Desert Resorts Convention & Visitors Authority
70100 Highway 111
Rancho Mirage, CA 92270-5900
Phone: (760) 969-1306, Fax: (760) 770-9001
email: wpeek@palm Springsusa.com
Committee Term: 12/31/2009

Cody Plott

President & COO
Pebble Beach Company
PO Box 1516
Pebble Beach, CA 93953-1516
Phone: (831) 649-2757, Fax: (831) 649-2748
email: plottc@pebblebeach.com
Committee Term: 08/31/2010

Robert Thibault

LA INC The Los Angeles Convention and Visitors Bureau
333 S Hope St Fl 18
Los Angeles, CA 90071-1406
Phone: (213) 236-2300, Fax: (213) 452-1444
email: bthibault@lainc.us
Committee Term: 09/30/2010

Steve Wille

President/CEO
Monterey County Convention & Visitors Bureau
765 Wave St
Monterey, CA 93940-1016
Phone: (831) 657-6409, Fax: (831) 648-5373
email: steve@mccvb.org
Committee Term: 12/31/2009

Vendors

Peggy Bendel

Senior Vice President Travel Marketing
Development Counsellors International
P.O. Box 8683
Tucson, AZ 85738
Phone: (520) 818-0399, Fax: (520) 818-0339
email: peggy.bendel@dc-intl.com

Malcolm Griffiths

Account Director, Tourism Division
Development Counselors International
215 Park Ave S, Fl 10
New York, NY 10003
Phone: (212) 725-0707 x112, Fax: (212) 725-2254
email: Malcolm.griffiths@dc-intl.com

Chris Kilkes

Media Director
Sapient
345 Broadway Ste 200
San Francisco, CA 94133
Phone: (415) 269-4099, Fax: (617) 621-1300

John Mergen

Mering Carson
1700 I St Ste 210
Sacramento, CA 95811-3018
Phone: (916) 441-0571, Fax: (916) 441-1370

Denise Miller

Vice President
Strategic Marketing & Research Inc
11708 North College Ave.
Carmel, IN 46032
Phone: (317) 574-7717, Fax: (317) 574-7777
email: dmiller@smari.com

Marisa Engel

Account Supervisor, Interactive
Sapient
1601 Cloverfield Blvd. Ste. 600 S
Santa Monica, CA 90404-4087
Phone: (310) 264-5233
email: mengel@sapient.com

Tammy Haughey

Management Supervisor
Mering Carson
215 1/2 N. Coast HWY
Oceanside, CA 92054
Phone: (916) 441-0571, Fax: (916) 441-1370
email: thaughey@meringcarson.com

Jim Magill

Vice President, Client Partner
Sapient
345 Broadway Ste 200
San Francisco, CA 94133-4502
Phone: (415) 987-3191, Fax: (617) 621-1300
email: jmagill@sapient.com

Dave Mering

Chief Executive Officer
Mering Carson
1700 I St Ste 210
Sacramento, CA 95811-3018
Phone: (916) 441-0571, Fax: (916) 441-1370
email: dmering@meringcarson.com

Staff



Caroline Beteta

President and Chief Executive Officer
California Travel and Tourism Commission
980 9th Street Ste 480
Sacramento, CA 95814-2715
Phone: (916) 319-5420, Fax: (916) 319-5417
email: cbeteta@visitcalifornia.com

Lynn Carpenter Schumann

Vice President of Marketing
California Travel and Tourism Commission
980 9th Street Ste 480
Sacramento, CA 95814-2715
Phone: (916) 319-5411, Fax: (916) 444-0410
email: lcarpenter@visitcalifornia.com

Antonette Eckert

Advertising & Co-Op Marketing Manager
California Travel and Tourism Commission
980 9th Street Ste 480
Sacramento, CA 95814-2715
Phone: (916) 319-5405, Fax: (916) 444-0410
email: aeckert@visitcalifornia.com

Daniel Mishell

Director of Research
California Travel and Tourism Commission
980 9th Street Ste 480
Sacramento, CA 95814-2715
Phone: (916) 319-5413, Fax: (916) 444-0410
email: dmishell@visitcalifornia.com