

Commission Meeting Sponsors

Sunset

Sunset is the essential guide to living the ever-evolving Western lifestyle, reaching 18 million Westerners each month. Sunset is passionate about sharing the region's spirit of diversity, sustainability, healthy living and adventure in all aspects of life, from travel and food to home and garden. Sunset Custom Media Solutions, producer of branded, award-winning content for print and digital media, is CTTC's publications partner.



CUSTOM MARKETING GROUP

Custom Marketing Group specializes in designing and implementing fully integrated, multi-media cooperative advertising campaigns for destination marketing organizations of all sizes, including some of the world's leading destinations. CMG campaigns not only build a brand, they enhance and define it while reaching a highly qualified, targeted audience.

MeringCarson

MeringCarson is an advertising and branding agency specializing in destination marketing. MeringCarson offers strategic planning, brand development and program tracking research; creative development (concept to execution); media planning and buying; interactive design and traffic driving programs; and brand identity and graphic design.



Sapient is a global company with a single goal: to partner with companies in a spirit of collaboration to help them evolve and grow in today's dynamic marketplace. Whether identifying and affecting consumer behavior, improving inefficient business processes, or helping you stand out in a crowded category, Sapient is focused squarely on solving your business challenges.



The Wine Institute is the public policy advocacy group of 1,100 California wineries and affiliated businesses that initiate and advocate state, federal and international public policy to enhance the environment for the responsible production, consumption and enjoyment of wine. The Wine Institute membership represents 85 percent of U.S. production and 95 percent of U.S. wine exports.