



MONTEREY BAY AQUARIUM

Seafood Watch®



YELLOWFIN TUNA
Thunnus albacares

For 25 years, the Monterey Bay Aquarium has been a window to amazing animals that call the ocean home.

Sadly, ocean life is threatened today as never before. And no human activity takes a greater toll than industrial-scale fishing.

The solution is in your hands, when you get and use a Monterey Bay Aquarium Seafood Watch card.

Millions of people rely on Seafood Watch to choose ocean-friendly

seafood at restaurants and markets. Concerned chefs and large seafood buyers are responding – shifting millions of pounds of seafood purchases to sustainable sources.

Won't you help? Just pick up and use a Seafood Watch card. Download the iPhone app, or connect through your mobile device. And tell your friends.

Together, we can save the oceans – one meal at a time.



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www.montereybayaquarium.org