



# *M Visit Mendocino County*

NORTHERN CALIFORNIA

[www.GoMendo.com](http://www.GoMendo.com)  
1-866-GoMendo

*...the heart of sustainable tourism  
in California.*

## Green Is the New Green

Long before Green was the latest trend, Mendocino county was doing what came naturally to protect the Earth, heralding the sustainable movement by successfully fighting for ocean protection, and claiming the nation's first carbon-neutral winery & organic brew pub. With more biodynamic and organic grapes than any other region in the state, ours was the first county in the U.S. to ban GMO agriculture. Count our thriving farmers markets and communities-wide localization & environmental work in every town, and know why we are here.