

Commission Meeting  
Hyatt Regency Sacramento  
January 24, 2008

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Commissioner Meunier called the meeting to order at 9:15 a.m. Roll was taken and the following Commissioners were present: Anderson, Bilby, Burba, Cohn, D'Alessandro, Fat, Handlery, Jamison, Klein, Kurzweil, Lawrance, Liberman, Mazzoni, Meunier, O'Modhrain, Patel, Plott, Turner, Wagnon and Westrope.

Others in attendance included Bob Amano, Kathy Anderson, Wendy Arzaga-Messersmith, Wayne Austin, Brian Baker, Ted Balestreri, Lori Bartle, Caroline Beteta, Emily Bird-Hrivnak, Jenny Boneen, Cori Boone, Matthew Boone, Brad Burlingame, Kat Burnside, Brooke Byrd, Brian Carey, Lynn Carpenter, Mary Casanova-Poland, Leslee Gaul, Guy Chambers, Daniel Chang, Andy Chapman, Joan Clark, Shellie Cook, Jan Decker, Rene Dennis, Damon Eberhart, Antonette Eckert, Mike Gallagher, Pettit Gilwee, Marilyn Hannes, Rachel Harris, Tammy Haughey, Irene Hollensteiner, Ross Hutchings, Jeremy Jacobson, Jennifer Jasper, A.J. Jimenez, Jean Johnstone, Jim Kellett, Mike Kvarme, Francoise Legrand, Sandy Lyon, Diane Mandeville, Anastasia Mann, Teri Marshall, Evelyn Matteucci, Mo McElroy, John McMahon, Dave Mering, Michael Merner, Denise Miller, Amelia Neufeld, Barbara Newton, Fernando Olivera, Suzanna Orzaga, Jason Pacheco, Jo-Anna Palmer, Kathy Paver, Woody Peek, Jeff Philips, Christine Pierson, Leona Reed, Cynthia Reynolds, Carl Ribaud, Mina Robertson, John Robinson, Barbara Scott-Blakely, Thomas See, Terry Selk, Nancy Sikes, Janice Simoni, Cathy Smith, Gwynne Spann, Jeanne Sullivan, Jonelle Tannahill, Glenda Taylor, Doug Traub, Jon Trumbull, Tiffany Urness, Nick Vine, Martin Walter, Bob Warren, Jonah Whitaker, Karen Whitaker and Patty Youngclaus.

**Motion by Commissioner Cohn to approve minutes of October 24, 2007.  
Second by Commissioner Anderson. Motion unanimously approved.**

Those not present included Secretary Bonner and Commissioners Conley, Dow, Erskine, Fichthorn, Gregory, Kennedy, Manchester, McDowell, Meinhold, Muhs, Patel, Running and Zucker.

### **Opening Remarks**

Commissioner Meunier reported that Secretary Bonner was at the Executive Committee meeting last night, but will not be able to attend the Commission meeting today. Commissioner Meunier reported that he is the new Vice-Chair and will be running the Commission meeting. He reported that one item on his task list is to work with staff to reduce the Commission meetings into one day.

## **CEO Report**

President and CEO Beteta reported that CTTC has compiled a five-minute video to summarize all the work staff has done since the meeting in October. She reported that the referendum was passed by a staggering 91% of the votes. The referendum will be held again in six years. She reported that over the last year, staff and committees have been focused on the \$50 million marketing plan, and this year will be focusing efforts on operations. Staff will be developing a full operations plan over the next year to verify that CTTC's infrastructure can support the organization over the next six years.

She reported that the draft FY 2008-2009 operations budget will be presented at this meeting, and will remain open for public comment and review until the May meeting, when it will be presented for ratification.

## **Referendum Results**

Covered in CEO Report.

## **Nominating Committee Report**

Commissioner Lawrance reported that the Nominating Committee met recently and is making some recommendations to the Commission for approval. Commissioners Bilby, Erskine and Lawrance will be termed out after this meeting. The Committee recommends that Ed Grier of Disneyland, Julie Maurer of Booth Creek Resorts and Brian Carpenter of Dollar/Thrifty be elected as Commissioners to fill those open slots.

**Motion by Commissioner Lawrance to approve the recommendations of the Nominating Committee as stated above. Second by Commissioner Cohn. Motion unanimously approved.**

Commissioner Lawrance reported that the Nominating Committee recommended Commissioners Fichthorn, O'Modhrain, and Wagon as members of the Executive Committee.

**Motion by Commissioner Lawrance to approve nominees Fichthorn, O'Modhrain and Wagon as members of the Executive Committee. Second by Commissioner Cohn. Motion unanimously approved.**

Commissioner Lawrance stated that the Nominating Committee also recommends Commissioner Wagon to fill the position of Vice-Chair of Marketing.

**Motion by Commissioner Lawrance to approve the Nominating Committee's recommendation for Commissioner Wagon as Vice-Chair of Marketing. Second by Commissioner Bilby. Motion unanimously approved.**

## **Government Affairs Update**

CEO Beteta reported that a bill has been put in place by Senator Migden that requires rental car companies to re-bundle all fees.

Roger Dow, President and CEO of the Travel Industry Association of America, made a special presentation related to the travel and tourism industry's national public policy priorities.

## **Governance Committee Update**

Commissioner Handlery reported that the Governance Committee is recruiting participants and will be looking at the following issues: residency restrictions for Commissioners, the size of the Executive Committee, how long a Commissioner must be off the Commission before he/she can be elected again, and the length of time a Commissioner is permitted to continue serving when not employed in the industry.

## **Legal Issues**

Mike Kvarme reported that the Commission will be going into closed session. Commissioner Turner recused herself from the discussion.

Commissioner Meunier reported that during the closed session, the Commission discussed ongoing litigation. The Commission also completed a contract with Caroline Beteta for another three-year period.

## **Financial Report**

Commissioner Westrope reported that the audit of June 30, 2007, has been completed. It was reported that Moss Adams issued another unqualified opinion with no material weaknesses. She reported that Moss Adams did have a few suggestions about internal controls that staff is already in the process of completing or has already put in place.

**Motion by Commissioner Bilby to approve June 30, 2007, audit as presented. Second by Commissioner Anderson. Motion unanimously approved.**

Commissioner Westrope reported that the FY 2008-2009 operations budget will be voted on in May. She reviewed the financial statements ending November 30, 2007. She stated that as of November 30, 2007, 42.5% of the budget had been expended. Balances are due from co-op partners; there are four line items that are over budget: general expense, move, audit and communications outreach. The rental car income was over budget by \$1.2 million and other assessments were on target. Cash flow is on target and staff will not have to use reserves.

Motion by Commissioner Westrope to approve the financial statements of November 30, 2007, as reviewed. Second by Commissioner Lawrance. Motion unanimously approved.

#### Other Business

It was reported that upcoming Commission meetings will be held May 19-20, 2008, at the Omni in Los Angeles, and October 7-8, 2008, in San Diego, location to be determined.

#### Public Comment

No public comment.

#### Adjournment

Motion by Commissioner Anderson to adjourn meeting. Second by commissioner Westrope. Meeting adjourned at 4:36 p.m.