



CTTC Organizational Forums/Conferences	Approximate Impressions
Just Lunch, Industry Luncheon	15
Legislative Reception	100
CTTC Board Meetings/Advisory Committee Meetings	
US Travel Summer Board Meeting	125
CTTC Committee Meetings	59
CTTC Marketing Symposiums	56
Welcome Centers	
CTTC Media Events	
Los Angeles Media Event	69
Speeches	
Speeches from April 1, 2009, to September 1, 2009	5,540
Field Rep Outreach	1,560
Including One on one Calls, Email Outreach, Meetings and Community Events	
Other CTTC Events	
Conference on Tourism -	
CTTC Tourism Marketing Excellence Awards	300
CTTC Publications	
Insights Online (monthly)	40,000
Research Bulletins (monthly)	1,150
CTTC News (weekly)	140,000
Year In Review	18,000
Total Outreach Impressions	206,974