NEWS RELEASE	RELEASE DATE
California Travel & Tourism Commission's Caroline Beteta Wins State Tourism Director of the Year Award	September 1, 2009
California Travel & Tourism Commission Announces Special Offers for California Wine Month in September	August 27, 2009
Changing Leaves & Festivals Mark Fall in California	August 26, 2009
Golf Is an Attraction All Its Own in California	August 26, 2009
Get Up Close to Frolicking Whales on the California Coast	August 19, 2009
California Travel & Tourism Commission Wins Vision Awards	July 27, 2009
California Travel and Tourism Commission Honors Outstanding Industry Partner Marketing Programs	June 26, 2009
California Provides an Abundance of Culinary Offerings	June 9, 2009
Truckee and Tulare Open Doors to Visitors with New California Welcome Centers	June 9, 2009
Travelers to California Enjoy a Variety of City Centers	May 18, 2009
California Tourism Aims to Boost International Travel with Aggressive Marketing Efforts at Pow Wow and Beyond	May 16, 2009
Unusual $2 Bills Circulate in Sonoma County's SpendTom.com Campaign: National Tourism Week Initiative Highlights Economic Impact of Travel	May 13, 2009
Governor Declares May 11-17 Tourism Week in California	May 12, 2009

Save Money on Your California Summer Vacation	April 24, 2009
California's Free Road Trips 2009 Gets Visitors Exploring	April 24, 2009

News releases can be viewed in the press room on our industry Web site: tourism.visitcalifornia.com/pressroom.