



TO: California Travel and Tourism Commission  
Secretary of State  
Travel Industry Association  
Members of the Public Who Have Requested Notification  
(For informational purposes only)

FROM: Caroline Beteta, Executive Director

DATE: Friday, January 11, 2008

RE: PUBLIC NOTICE OF THE CTTC COMMISSION MEETING

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A meeting of the California Travel and Tourism Commission is scheduled to take place on Thursday, January 24, 2008 from 9:00 a.m. to 4:00 p.m.

The meeting details are as follows:

Meeting:.....	<u>CTTC Commission Meeting</u>
Date:.....	Thursday, January 24, 2008
Time:.....	9:00 a.m. to 4:00 p.m.
Meeting Location:	Hyatt Regency - Regency BC Room 1209 L Street Sacramento, CA 95814 (209) 443-1234

The agenda is attached for your reference.

**For Commissioners, Staff and Consultants:**

Please R.S.V.P. (if you haven't already) to Matthew Sabbatini at 916-319-5401 or [msabbatini@visitcalifornia.com](mailto:msabbatini@visitcalifornia.com), if you are planning to participate so that we can ensure that pertinent meeting materials reach you.

**Public Notice:**

No R.S.V.P., notice or registration is required to attend this meeting. Members of the public may attend or speak at the meeting without prior notice to the Commission. Signing, registering or completing any RSVP is voluntary and is not a requirement for attendance at any Commission meeting. All persons may attend the meeting regardless of whether he or she signs in, registers or RSVPs.

The Agenda and Public Meeting Notice are available at [www.visitcalifornia.com/agendas](http://www.visitcalifornia.com/agendas)

CTTC Commission Meeting  
Thursday, January 24, 2008  
9:00 a.m. to 4:00 p.m.

Hyatt Regency - Regency BC Room  
1209 L Street  
Sacramento, CA 95814  
916.443.1234

AGENDA

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- I. Call to Order/Approval of Agenda and October 24, 2007 Commission Meeting Minutes
- II. Opening Remarks
- III. Executive Director Report
- IV. Referendum Results
- V. Nominating Committee Report and Action
  - a. Recommend and Vote on New Executive Committee Member and Officers
  - b. Recommend and Vote on New Commissioners
- VI. Government Affairs Update
  - a. State Policy Initiatives
  - b. Federal Update
    1. \*Keynote Presentation\* - Roger Dow, President, TIA
- VII. Governance Committee Report
- VIII. Legal Issues
  - a. Discuss and determine Web Site Posting Policy
  - b. Discuss Potential Regulations Regarding:
    1. Commissioner Terms and Qualifications
    2. Collection of Assessment Problems and Issues
    3. Definition of Assessed Business
  - c. Confer with and receive legal counsel regarding Shames, et al., v. Hertz corporation, et al., filed November 14, 2007 – **closed session pursuant to Bagley-Keene Open Meeting Act, Section 11126(a)(1).**
  - d. Confer with and receive legal counsel regarding Comiskey v. Avis, et al., filed December 14, 2007 – **closed session pursuant to Bagley-Keene Open Meeting Act, Section 11126(a)(1).**
  - e. Confer with and receive legal counsel regarding Cohen v. Avis, et al., filed December 14, 2007 – **closed session pursuant to Bagley-Keene Open Meeting Act, Section 11126(a)(1).**

- f. Personnel Committee Report on Executive Director Contract –and decision on renewal of contract – **closed session pursuant to Bagley-Keene Open Meeting Act Section 11126(e)(1).**

**IX. Financial Report**

- a. Audit Committee Report
- b. Approval of Audit for June 30, 2007 Year End
- c. Review, comment and determination of Proposed 08-09 Operating Budget
- d. Financial Reports
- e. Cash Flow Update Report
- f. Review check signing policy and discuss by-law amendment to Article X, Section 3 or related policies

**X. Marketing Advisory Committee Update – See Marketing Advisory Committee Meeting Agenda**

**XI. Other Business**

- a. Determine CTTC Meeting Dates for 2008

**XII. Public Comment**

**XIII. Adjournment**