



TO: California Travel and Tourism Commission
Secretary of State
Travel Industry Association
Members of the Public Who Have Requested Notification
(For informational purposes only)

FROM: Caroline Beteta, Executive Director

DATE: Friday, January 11, 2008

RE: PUBLIC NOTICE OF THE CTTC EXECUTIVE COMMITTEE MEETING

A meeting of the California Travel and Tourism Commission Executive Committee is scheduled to take place on Wednesday, January 23, 2008 from 4:00 p.m. to 5:30 p.m.

Participation in this meeting is available via conference call. The meeting details are as follows:

Meeting:..... <u>Executive Committee Meeting</u>
Date:.....Wednesday, January 23, 2008
Time:.....4:00 p.m. to 5:30 p.m.
Meeting Location:.....Hyatt Regency- Regency E Room
1209 L Street
Sacramento, CA 95814
916.443.1234

The agenda is attached for your reference.

For Commissioners, Staff and Consultants:

Please R.S.V.P. (if you haven't already) to Matthew Sabbatini at 916-319-5401 or msabbatini@visitcalifornia.com, if you are planning to participate so that we can ensure that pertinent meeting materials reach you.

Public Notice:

No R.S.V.P., notice or registration is required to attend this meeting. Members of the public may attend or speak at the meeting any RSVP is voluntary and is not a requirement for attendance at any Commission meeting. All persons may attend the meeting regardless of whether he or she signs in, registers or RSVPs.

The Agenda and Public Meeting Notice are available at www.visitcalifornia.com/agendas

CTTC Executive Committee Meeting

Wednesday, January 23, 2008

4:00 p.m. to 5:30 p.m.

Hyatt Regency - Regency E Room

1209 L Street

Sacramento, CA 95814

916.443.1234

Teleconference: 1-877-973-7507 pass code 518056

AGENDA

- I. Call to Order / Roll Call / Approval of Agenda / Approval of September 23, 2007 and December 14, 2007 minutes
- II. Opening Remarks
- III. Executive Director Report
- IV. Referendum Results
- V. Nominating Committee Report
 - a. Recommend and Approve New Executive Committee Members and Officers
 - b. Recommend and Approve New Commissioners
- VI. Legal Update
 - a. Discuss and Determine Web Site Posting Policy
 - b. Discuss Potential Regulations regarding:
 - i. Commissioner terms and qualifications
 - ii. Collection issues
 - iii. Definition of assessed business
 - c. Personnel Committee Report on Executive Director Contract and decision on contract renewal - **closed session pursuant to Bagley-Keene Open Meeting Act Section 11126(a)(1)**
 - d. Confer with and receive legal counsel regarding Shames, et al. v. Hertz Corporation, et al. filed November 14, 2007, **Closed session pursuant to Bagley-Keene Open Meeting Act Section 11126(e)(1)**
 - e. Confer with and receive legal counsel regarding Comiskey v. Avis, et al., filed December 14, 2007 - **closed session pursuant to Bagley-Keene Open Meeting Act, Section 11126(a)(1).**
 - f. Confer with and receive legal counsel regarding Cohen v. Avis, et al., filed December 14, 2007 - **closed session pursuant to Bagley-Keene Open Meeting Act, Section 11126(a)(1).**
 - g. Determine Agenda posting procedure and policy
- VII. Operations Update
 - a. Review, Recommend and Approve Changes to the CTTC Contracts Policy

- b. Review, Recommend and Approve Changes to the CTTC Travel Policy
- c. Human Resources Update
- d. Management Training Update

VIII. Financial Update

- a. Audit Committee Report
- b. Approval of Audit for June 30, 2007 year end
- c. Review, comment and determination of Proposed 08-09 Operating Budget
- d. Financial Reports
- e. Cash Flow Update Report
- f. Review check signing policy and discuss bylaw amendment to Article X, Section 3 or related policies.

IX. Marketing Advisory Committee Update

- a. Update on and consideration of FY 07-08 Plan
- b. Review, comment and determination of Proposed FY 08-09 Marketing Budget
- c. International Summit Update
- d. Wine and Food/New Advertising Campaign Update

X. Government Affairs Update

- a. Report on Senator Migden's Proposed Bill

XI. Other Business

- a. Proposed New Meeting Structure and Protocol

XII. Public Comment

XIII. Adjournment